

# university 1st

## 54 ► 69th

Promoting businesses along University Avenue between 54th and 69th Streets | Winter 2010



### Business Profile

#### Stockdale's Fine Southern Cuisine

Tucked into the corner of the shopping center across the street from the Kroc Center and next to a Karate dojo, Rolando holds a rare gem: Authentic Southern Cuisine. Taste for yourself why San Diegans cross the county to eat here; the perfectly fried catfish, chicken, ribs, and greens are juicy and seasoned in a way that excites visiting Southerners to smile and openly chat with strangers about how their mamas and grandmas also did it. Stockdale's is clean, airy and bright and the service is outstanding. Add the live music on Friday nights and it all makes for a worthy new dining destination.

Price: Moderate

Hours: M/W/Th: 11-8

Fri/Sat: 11-10

Sun: Noon-8

Closed Tuesdays

**(619) 265-1494**

**Southern/Soul Food Restaurant**

**6523 University Ave  
San Diego, CA 92115**

### New Identity and Business Coalition Launched in Mid-City!

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Welcome to the preview issue of our newsletter. Some of the local businesses located on University Avenue between 54th and 69th Street met within the last few months. Their purpose is to coordinate efforts in attracting business to

the area and raising awareness about what businesses currently operate here. BluSkye Group created the new identity with input from a community survey and local business leaders.

The purpose of the newsletter is to streamline communications between merchants and our customers and communicate with local community groups. The Business Improvement District Council (BID Council) spearheaded this effort, also coordinating a street clean up and installing more street lighting to this business corridor. We look forward to working with you to get your ideas about bringing businesses together and partnering in our community.

If you are a local business and would like to get involved with our efforts, please contact the BID Council at 619-239-2437 or [bidcouncil.org](http://bidcouncil.org). Look for further communications in 2011. Here's to a profitable holiday season for all!

### Community Events

#### Boo! Parade & Carnival

On Saturday, October, 23 an estimated 3,000 people attended the 6th annual Boulevard Boo Parade and Carnival.

Residents from Rolando, El Cerrito, Del Cerro, Lemon Grove, SDSU and beyond worked together to put on the annual community event. It featured costumed characters, clowns, local politicians, beauty queens and marching bands along a one-mile route on El Cajon Boulevard and was followed by a popular, free carnival at Clay Park.



Attendees enjoyed free face painting and balloon art, a kids costume contest, prizes, and give a-ways. There was also a canine costume contest. We're looking forward to next year's celebration to be even better. To volunteer and be a part of a growing community presence check out [BooParade.com](http://BooParade.com)!

# Business Listings

We will continue to list different business categories moving forward. To get listed/involved, please call the BID Council at 619-239-2437.

## Barber Shops / Beauty Salons / Beauty Supply / Beauty / Spas

### African Braids Creation

Fatou Kine Diop Seck  
& Nene D Powell  
6070 University Ave.  
(619) 282-3343

### Beauty Supply Warehouse

Nevada Beauty Supplies Inc.  
6075 University Ave.  
(619) 265-0300

### Brenda's House of Elegance

Brenda Darnell-Hamilton  
5450 University Ave., Suite A  
(619) 264-1655

### Change U Beauty Supply

Kyung Ok Rhee  
6463 University Ave.  
San Diego, CA 92115  
(619) 583-2538

### Co's Barbershop

6429 University Ave.  
(619) 538-0353

### Creative Shears

6790 University Ave.  
(619) 286-7322

### Eastgate Barber Shop

Phuong Tran  
6183 University Ave.  
(619) 286-6934

### Final Touch

Michael and Marchelle Price  
6068 University Ave.  
(619) 229-2080

### Hairitage Beauty Salon

Janet Miller  
6449 University Ave.  
(619) 265-1246

### Hongs Massage

5506 University Ave.  
(619) 582-0389

### KIMI Nails

6118 University Ave.  
(619) 287-5853

### Las Vegas Nails & Hair Beauty Supply

Victoria Renell  
5450 University Ave., Suite C  
(619) 575-3388

### OK Beauty Supply & Salon

Gergerio H Paek  
5911 University Ave., Suite 321  
(619) 265-9000

### Oriental Chi Spa

6786 University Ave.  
(619) 265-8500

### Royal Spa

Angkana Sinachack  
6124 University Ave.  
(619) 229-0509

### Sams Barber Shop

Sam Nugyen  
5871 University Ave.  
Suite #332  
(619) 405-8953

### Top Nails

Van/ Bui  
6082 University Ave.  
(619) 287-8460

### Total Experience Salon

Regina F Lacey  
6086 University Ave.  
(619) 299-9123

### Touba Hair Braiding

Ndiaye Mbaya  
6110 University Ave.  
(619) 583-0168

### Tramy Beauty School

5911 University Ave., Suite 318  
(619) 277-0477

### VIP Nails

6443 University Ave.  
(619) 229-9733

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## Next meeting Jan. 19, 2011 at 8am

ANY business owner on University Avenue between 54th and 69th street is encouraged to attend our next meeting at Stockdales, 6523 University Avenue. Promote your business, work with your neighbors, improve your community and join forces to get more customers. Please rsvp by calling 619-239-2437 by Jan. 17. See you there!